

Goslings and Fairmont Southampton partner to stage The Dark N' Stormy[®] World Par 3 Championship at Turtle Hill Golf Club in Bermuda from March 5th to 7th, 2020.



From left to right: Scott Roy, Director of Golf at Fairmont Southampton; Nancy Gosling, President and CEO Goslings Brothers Ltd.; Kiaran MacDonald, Regional Vice President and General Manager Fairmont Southampton; Hazel Clarke, Director of Sports Bermuda Tourism Authority; Robby Thompson, Executive Director Dark N' Stormy World Par 3 Championship

Fairmont Southampton is proud to announce our new partnership with Goslings to operate The World Par 3 Championship, to be known as The Dark 'N Stormy World Par 3 Championship at the iconic Turtle Hill Golf Club. In its 11th year, the world's premier par 3 championship will take place March 5-7, 2020 and offer a total purse of \$50,000. For the first time, the winner qualifies to play in the PGA Tour Bermuda Championship this fall. The event is expected to attract 120 participants including a number of noted professionals. The field will be rounded out by an impressive list of amateur golfers—from Bermuda, the United States, Canada and Europe.

"Fairmont Southampton is absolutely delighted to announce our partnership with Goslings for the Dark N' Stormy[®] World Par 3 Championship. We are very proud of this event and see it as a signature event for the resort and Bermuda." said Kiaran MacDonald, Regional Vice President and General Manager, Fairmont Southampton. "Players can expect a challenging 18 hole par 3 course, sub-tropical surroundings, dramatic elevation changes and coastal winds. This challenging 2,684 yard golf course is designed to take your short game to new heights. There will be 3 great days of Golf and events open to amateurs and professionals. We are all very excited for this event and look forward to a fantastic partnership and Tournament."

Nancy Gosling, President and CEO of Goslings Brothers Ltd. said "We could not be more delighted to be involved in this tournament. Over the past few years Goslings has become more involved in golf tournaments and this one is especially exciting because it is going to be one of the rare ones that has Men and Women professionals playing together. This year we know that we have Shannon Johnson the USGA Mid-Amateur Champion in 2018 and Megan Buck who was the 2019 semi-finalist. We are looking forward to seeing many people participate in this tournament and taking it forward."

Fairmont Southampton are pleased to be offering a special tournament room rate for those staying with us starting at \$179 per night (plus gratuities, tax and resort levy).

Tournament registration will be \$400 for amateurs and \$525 for professionals. The registration will include:

- Dark N' Stormy[®] World Par 3 Championship tournament entry for 3 days of golf
- Daily breakfast and lunch at the course on tournament days
- Two exclusive events hosted by Fairmont Southampton and Goslings
- Prizing Giving Reception after play of the final round
- Premium Dark N' Stormy[®] World Par 3 Championship player gifts

For more information and registration details on the Dark N' Stormy[®] World Par 3 Championship, visit <u>Fairmont.com/bermuda/golf</u>, or email Scott Roy at <u>scott.roy@fairmont.com</u>. Follow along for the latest news, photos and videos at <u>Instagram.com/worldpar3</u>

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About Fairmont

Fairmont Hotels & Resorts is where occasions are celebrated and history is made. Landmark hotels with unrivalled presence, authentic experiences and unforgettable moments have attracted visitors to Fairmont and its destinations since 1907. The Plaza in New York City, The Savoy in London, Fairmont San Francisco, Fairmont Banff Springs and Fairmont Peace Hotel in Shanghai are but a few of these iconic luxury hotels, forever linked to the special places where they reside. Famous for its engaging service, grand public spaces, locally inspired cuisine and celebrated bars and lounges, Fairmont promises a special brand of thoughtful luxury that will be remembered long after any visit. With a worldwide portfolio of more than 75 hotels, Fairmont also takes great pride in its deep community roots and leadership in sustainability. Fairmont is part of Accor, a world-leading augmented hospitality group offering unique experiences in 4,900 hotels and residences across 110 countries.

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About Goslings Rums of Bermuda

Goslings Brothers Ltd is Bermuda's oldest business house and largest exporter. In 1806, Englishman William Gosling, sent his son James to sea, bound for Virginia, U.S., with 10,000 pounds Sterling worth of wines and spirits. After ninety days on becalmed seas the charter on the good ship, Mercury, ran out and James was diverted to Bermuda, where James decided to open a wine and spirits shop. Since 2004, Goslings Rums has been spearheading a major international expansion of the brand. Goslings has offered four distinctive, award-winning products in its line: the flagship Goslings Bermuda Black Seal Rum, winner of the highest honor in the industry, the Platinum Award, 96 points, Superlative; the ultra special Goslings Family Reserve Old Rum, judged the #1 aged rum in the world and recently, Goslings Gold Bermuda Rum and a totally new amber rum has been launched (in select markets called Goslings Gold Seal Rum). Goslings markets a popular Goslings Stormy Ginger Beer in both regular and diet in five convenient sizes. Goslings Stormy Ginger Beer has become the #1 selling ginger beer in the United States. And Goslings also offers a Ready-To-Drink Dark 'n Stormy® authentic cocktail in a can. Dark 'n Stormy® is a registered trademark of Goslings Export (Bermuda) Limited, Hamilton, Bermuda.

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