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**HYATT REGENCY OUBAAI GOLF RESORT & SPA WINS “WORLD BEST LUXURY GOLF RESORT”**

**GEORGE (OCTOBER, 23, 2012)** – On Saturday 13 October, the Hyatt Regency Oubai Golf Resort & Spa was named Luxury Golf Resort of the world at the 2012 World Luxury Hotel Awards at a gala ceremony presentation in Kuala Lumpur, Malaysia. The biggest event on the annual luxury hotel industry calendar attracted the who’s who in the trade world-wide.

The World Luxury Hotel Awards recognise overall services quality by building staff moral because they believe that success is a combined effort of the hotel’s entire team. Like with the Academy Awards and the Golden Globes, the World Luxury Hotel Awards are the premier awards to recognise the best facilities and service the hotel industry has to offer. In short, they are there to celebrate the legends of the industry. Winners become part of a very rare ‘legendary hotel’ association setting them apart, making them even more exclusive, and focussing the world’s gaze on what the they do next.

The World Luxury Hotel Awards has turned the spotlight on some of the world’s most sought after hotels, lodges, resorts and private islands as they scooped the world’s most prestigious honours for luxury hotels at the ceremony. Marinique de Wet, Director of the World Luxury Hotel Awards commented, “Our belief is that service excellence is the most critical factor in a hotel’s measure as a luxury hotel and that winning a World Luxury Hotel Award based on this factor would enhance performance levels if industry peers can be judged against other major players in the field. We can always learn from one another and be inspired to greater levels of excellence meaning exceeding customer’s expectations and paying attention to detail.”

According to adjudicators, guests and industry consultants worldwide, the hotel was awarded this outstanding achievement in service excellence over the past year. When announcing the winner of the category of World Best Luxury Golf Resort, the master of ceremonies congratulated the entire team at the Hyatt Regency Oubai Golf Resort & Spa who have dedicated their all and worked so hard to reach the top spot amongst all other industry competitors and that, having set a benchmark as industry leader, the award serve as motivation and inspiration to the entire staff compliment for years to come.

Staff and management at the hotel were in high spirits upon receipt of the wonderful news. “It is amazing to be recognised by the industry for the effort we all put in at the Hyatt. The hard work starts now, though. We have set the bar high, and to remain the leader, we need to surpass our own benchmark by striving to be even more driven, passionate and dedicated to providing guests with an experience of a lifetime every time”, said Jaco le Roux, General Manager of the hotel.



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In South Africa, we are blessed with incredible views, from the Drakensberg and the National Parks to the Wild and the West Coast, but the best view in the world is here in the Garden Route at the Hyatt Regency Oubaai Golf Resort & Spa, and that view is straight from the top!

**Hyatt Regency™** offers a full range of services and facilities tailored to serve the needs of meeting planners, business travelers and leisure guests. Properties generally range in size from 200 to over 2,000 rooms and are conveniently located in urban, suburban, airport, convention and resort destinations around the world. Hyatt Regency convention hotels feature spacious meeting and conference facilities designed to provide a productive environment. Hyatt Regency hotels in resort locations cater to couples seeking a getaway, families enjoying a vacation together and corporate groups seeking a relaxed atmosphere in which to conduct business and meetings. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

#### **About Hyatt Regency Oubaai Golf Resort & Spa**

Hyatt Regency Oubaai Golf Resort & Spa is a luxurious resort on the Indian Ocean, a mere 7 minutes from George Airport. With 100 stylish rooms, 3 contemporary restaurants, an 18 hole Ernie Els Signature Golf Course and the award winning Freesia Spa – this resort is the ideal location for the most discerning traveller. Reservations for Hyatt Regency Oubaai Golf Resort & Spa may be made by calling +27(44) 851-1234 or visiting [oubaai.regency.hyatt.com](http://oubaai.regency.hyatt.com).

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