INTRODUCING

D-100

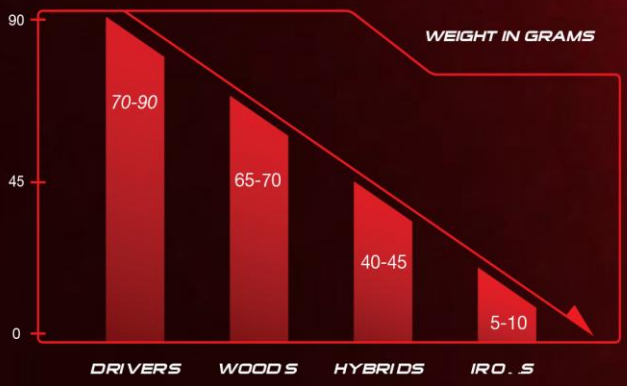
THE RIGHT LIGHT™

HOW IT WORKS

The NEW D-100 family of woods and irons utilizes super lightweight technology to increase distance by achieving faster ball speeds with the same swing effort.

MYTH VS FACT

Average club weight reduction on PGA Tour over the last 15 years



MYTH:

The myth is better players can't hit lightweight clubs.

FACT:

The best players in the world are already hitting lightweight and super lightweight clubs.

SUPER LIGHT WOODS & HYBRIDS

With over 40 grams of weight reduction compared to traditional drivers, the D-100 Superlight driver optimally distributes mass across the grip, shaft and newly engineered head. By maintaining a preferred swing weight through this proper weight distribution, the family of D-100 clubs are **The Right Light.**™

SERIOUSLY LONG IRONS

11% HIGHER MOI

Exoskeleton technology coupled with an undercut cavity allows 35% more mass to be moved to the sole, heel and toe areas for extreme perimeter weighting.

PROGRESSIVE HEAD DESIGN

Optimized head proportions throughout the iron set deliver ideal launch angles, ball speeds and spin rates for each loft.

THINNER FACE

The larger and 7% thinner iron faces deliver faster ball speeds and unsurpassed distance.

Wilson Staff

SUPER LIGHT. SERIOUSLY LONG.™

D-100 IRONS

FASTER BALL SPEEDS, LONGER & ACCURATE

- **Improved Distance:** Faster ball speeds through larger, 7% thinner faces
- **Improved Forgiveness:** 6% Higher MOI with advanced Exoskeleton™ technology
- **Improved Technology:** Decreased shaft weight for increased club head speed

6-IRON ROBOT TEST

Model	Ball Velocity (mph)	Launch Angle (deg)	Spin Rate (rpm)	Carry Distance (yds)	SAA (sq yds)
D-100	**107.2**	**17.7**	**4548**	**151.4**	**157**
TaylorMade RBZ	107.1	18.9	4713	151.4	177
Ping G20	104.5	20.8	5339	144.7	272
Callaway RAZR	104.6	19.4	4801	146.4	262

D-100 DRIVERS

THE RIGHT LIGHT.™

- **Improved Distance:** 9% Higher CT through enhanced cup-face design
- **Improved Forgiveness:** Ideal mass properties optimize for 7% Higher MOI
- **Improved Trajectory:** Chemically-etched crown lowers CG for higher launch
- **Improved Technology:** Decreased grip, shaft and head weight for increased club head speed

10.5° R-FLEX 9-POINT ROBOT TEST

OEM	Model	Carry Distance (yds)	Difference (yds)	Total Distance (yds)	Difference (yds)
Wilson Staff	**D-100**	**190.7**	**—**	**213.7**	**—**
TaylorMade	RBZ	183.0	-7.7	195.0	-18.7
Ping	G20	185.1	-5.6	199.8	-13.9
Callaway	RAZR Fit	182.7	-8.0	198.4	-15.3

D-100 WOODS

ACCURATE, CONSISTENT & LONGER

- **Improved Distance:** 4% Higher CT through enhanced face design
- **Improved Forgiveness:** 5% Higher MOI due to larger, flatter headshape
- **Improved Trajectory:** New chemically-etched crown lowers CG for higher launch angle
- **Improved Technology:** Decreased grip, shaft and head weight for increased club head speed

3-WOOD R-FLEX PLAYER TEST

OEM	Model	Club Weight (g)	Club Speed (mph)	Ball Speed (mph)	Carry Distance (yds)
Wilson Staff	**D-100**	**296**	**85.8**	**123.6**	**176.5**
TaylorMade	RBZ	312	84.8	123.9	176.2
Ping	G20	330	85.8	123.2	171.7
Callaway	RAZR Fit	322	85.4	123.2	171.2

D-100 HYBRIDS

PERFORMANCE ENHANCING TECHNOLOGY

- **Improved Distance:** Lighter weight makes it easier to swing with greater velocity
- **Improved Forgiveness:** Progressive bulge and roll for optimized gear effect
- **Improved Playability:** Rounded sole design for shot control from all lies
- **Improved Technology:** Decreased shaft weight for increased club head speed

HYBRID S-FLEX PLAYER TEST

Model	Launch Angle	Spin	Ball Speed (mph)	Carry Distance (yds)
D-100	**11.3**	**4099**	**130.0**	**189.2**
Nike VR_S	12.0	4402	129.0	187.5
Cobra AMP	12.1	4160	128.1	186.4
Adams IDEA a12 OS	12.8	4401	127.2	185.2

Wilson Staff

WILSONSTAFF.COM