

ADOPT A PLAYER, SUPPORT A DREAM!

TOGETHER WE CAN
MAKE A DIFFERENCE IN
THE LIVES OF FUTURE
GENERATIONS

CaylixSPORT
develop • manage • organise

**LITTLE
TIGERS**
7s Rugby Academy





WHAT IS THE "ADOPT-A-PLAYER" INITIATIVE?

The **"Adopt-A-Player"** initiative was founded within the Little Tigers 7s Academy which started at Bridge House School in 2018, established by former international 7s player Marithy Pienaar and Caylix Sport Management.

Inspired by the success story of Brendan September we started the **"Adopt-A-Player"** initiative with the aim to use 7s as a vehicle to support players to reach their full potential. The players will be identified through a talent ID & assessment process and then be invited to join the academy from February to November annually.



".....RUGBY IS IN MY BLOOD AND I REALISED THAT IT CAN TAKE ME VERY FAR IN LIFE AND I AM SO GRATEFUL FOR EVERYTHING."

- DALE JACOBS,
ACADEMY PLAYER

The academy program runs for ten months (two training sessions per week) with scheduled fixtures & competitions as well as camps & clinics to develop and grow each individual player and as an academy. We identify the players at a young age where we can still add value at various levels and will focus on 7s related skills development and life skills within our mentorship program.

WHY THIS INITIATIVE?

The **"Adopt-A-Player"** initiative focuses on under-resourced community schools and is therefore dependant on sponsors who are willing to get involved and make a difference. The purpose of the initiative is to offer talented children, who cannot afford academy training, an opportunity to gain valuable exposure in the 7s rugby environment.

Building community capacity for change requires that we develop stronger human and social societies, and create the opportunities for growth.

ACADEMY AMBASSADORS

Former international 7s rugby players, Cecil Afrika and Eloise Webb are the academy's ambassadors and aim to provide encouragement, support and drive for the players of the academy through their love for the game of rugby 7s.



CECIL AFRIKA



ELOISE WEBB

LIFE SKILLS DEVELOPMENT:

We have developed a life skill & mentorship program that is implemented into the academy's annual program focussing on the following

- **Learning Process: Four Focus Areas namely**

- Create a great rugby environment (I want to play...)
- Upskilling coaches (I want to grow...)
- Growing the female game (I want to include...)
- Retaining players (I want to stay...)

- **Experiential Learning Principles:**

- Honesty (Fairness)
- Thankfulness
- Unity
- Humility
- Respect
- Servanthood (Caring & Love)

All of the above will be personified in how it impacts the individual, environment at home (and greater community) and the team they represent.

WHO IS CAYLIX SPORT?

Caylix Sport is a Stellenbosch-based sport development and management company, who through development and educational programs, uses the unique values and the essence of sport to promote holistic growth of individuals. Caylix Sport provide quality management services, contributing to seamless realization of sport related projects, effectiveness of sport facilities and success of sport events.

Through efficient organization of training camps and tours, with the objective to contribute to improve the performance of teams and individuals. Caylix Sport aims to be the sport service provider of choice, providing customers with innovative offers in management of sport organisations and events, as well as in mentoring and development programmes.

SUCCESS STORY OF BRENDAN SEPTEMBER



“AN ORDINARY BOY WHO CAME FROM A SMALL TOWN WITH HIGH SOCIO-ECONOMIC PROBLEMS, WHO GOT GIVEN AN OPPORTUNITY TO SHOW WHAT NATURAL TALENT HE WAS BLESSED WITH.”

Brendon attended Klapmuts Primary from 2011 to 2018 and started playing rugby in 2015. He showed early signs of brilliance as soon as he touched the ball and started in the under-11 side that he captained for 2 years in a row. In 2017 he got his first taste of under-13 rugby as the youngest member of the under-13 7s team of Klapmuts Primary. He led his team to a famous victory, won the Cup and was crowned the Player of the Tournament by a panel of National 7s players, along with Cornal Hendricks.

After a successful tournament, Brendon was invited to play trials for the Boland under-13 7s team, where he impressed and represented Klapmuts as a member of the Boland 7s side that played in the under-13 National 7s tournament in Free State, Bloemfontein.

Brendon finished primary school at the end of 2018 and got an opportunity to attend Waterkloof High School in Pretoria. He took part in athletics in the beginning of 2019 and quickly became a Waterkloof favorite. He literally ran himself into fame as he was crowned the Waterkloof Junior Sportsman of the year. He was crowned as the fastest under 14 athlete in Gauteng.



“THE ACADEMY HAS TAUGHT ME HOW TO PLAY THE GAME AND MAKE CONTACT. THOSE WHO DON'T RISK, DON'T WIN.”

**- HYDEN SAMUELS
ACADEMY PLAYER**

“HOW TO GET INVOLVED?”

COST:

R3 350 / \$240 per player per annum, including:

- Little Tigers 7s Academy branded t-shirt & cap
- 4 x testing and holistic feedback reports
- 2 weekly training sessions
- 1 x complimentary 2.5 hour 7s clinic
- 3 – 5 tournaments/fixtures per year
- 2 x life skill sessions per six week cycle

Transportation to & from the training base for **'Adopt-a-Player'** players only.

BANKING DETAILS:

7s Academy

Standard Bank, Stellenbosch

Current Account No: 270252045

Branch Code: 050 610

Ref: Company/ Name / Surname

Swift Code: SBZAJJ

HOW TO SIGN UP?

To get involved with the initiative or for any further information required please contact Marithy Pienaar:

- marithy@caylixsport.co.za
- 074 868 4339

COMING SOON!

The all girls Little Tigers 7s Academy is set to launch in 2020!



STAY CONNECTED



WWW.CAYLIXSPORT.CO.ZA